

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, The New Media Firm
do hereby request station time concerning the following issue:

| |
|------------------------------|
| Defend Justice From Politics |
|------------------------------|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

| |
|-----------------------|
| Total Charges: |
|-----------------------|

This broadcast time will be used by: Defend Justice From Politics

| | |
|------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|
| Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" | |
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |

NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Defend Justice From Politics, Inc., 8131 Vineland Avenue, PMB #168, Orlando, FL 32821

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Elizabeth Hernandez - President and Treasurer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/23/12

Date


Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



WFTS

ORDER

Print Date 10/11/12

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Flight Dates 10/23/12-10/29/12

Contract / Revision 306278 / **Defend Justice from Politics**

Original Date / Revision
10/11/12 10/11/12

Advertiser **Defend Justice From Politics**

Product

Defend Justice from Politics

Agency Com 15%

Billing Contact

**1322 G Street SE
Washington, DC 20003**

Agency **New Media Firm**

Buying Contact

**1322 G Street SE
Washington, DC 20003**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:30:00

Estimate # 1546

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive
Marta Salazar-Perren

| Account Executive | Order% | Start Date | End Date |
|----------------------|--------|------------|----------|
| Marta Salazar-Perren | 100% | | |

Order Share 25% Market Value 152800

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE | % | 0 |
| UNKWN | 75% | 114600 |
| WBHS | % | 0 |
| WBSV | % | 0 |
| WCLF | % | 0 |
| WEDU | % | 0 |
| WFLA | % | 0 |
| WMOR | % | 0 |
| WTOG | % | 0 |
| WTSP | % | 0 |
| WTTA | % | 0 |
| WTVT | % | 0 |
| WUSF | % | 0 |
| WVEA | % | 0 |
| WWSB | % | 0 |
| WXPX | % | 0 |

Order Totals

| Month | # of Spots | Net Amount | Gross Amount | Rating |
|---------------|------------|--------------------|--------------------|-------------|
| October 2012 | 27 | \$29,240.00 | \$34,400.00 | 0.00 |
| November 2012 | 3 | \$3,230.00 | \$3,800.00 | 0.00 |
| Totals | 30 | \$32,470.00 | \$38,200.00 | 0.00 |

Billing Plan

| Month | # of Spots | Net Amount | Gross Amount | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|---------------|------------|-------------|--------------|------------|----------|---------|-------------|--------------|
| October 2012 | 27 | \$29,240.00 | \$34,400.00 | 10/01/12 | 10/28/12 | 27 | \$29,240.00 | \$34,400.00 |
| November 2012 | 3 | \$3,230.00 | \$3,800.00 | 10/29/12 | 10/29/12 | 3 | \$3,230.00 | \$3,800.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|-------|------|-------------------|-----------------|-----------------------------|-------|----------------|-------------------|-----|-------------|------------|-----|---------------|------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| 1 | WFTS | 10/23/12 | 10/29/12 | M-F 6-7a ABC Action News | CM | 558-7a | 11111-- | :30 | 5 | \$1,000.00 | P-2 | 0.00 | NM | 5 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/23/12 | 10/29/12 | 11111-- | | | 5 | | \$1,000.00 | | | 0.00 | | | |



WFTS

Print Date: 10/11/12

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Contract / Revision 306278 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/11/12/ 10/11/12

Order Sep 00:30:00

Advertiser **Defend Justice From Politik** Product **Defend Justice from Politics** Estimate # **1546**

| | | | | | | | | | | | | | Totals | |
|-------------|-----------|-------------------|-----------------|----------------------------------|-----------------------|----------------|-----------------|---------------|---------------|------------|------------|-------------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| 2 | WFTS | 10/23/12 | 10/29/12 | M-F 7-9a GMA GMA | CM | 658-9a | 11111-- | :30 | 5 | \$1,200.00 | P-2 | 0.00 NM | 5 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/23/12 | 10/29/12 | 11111-- | 5 | | \$1,200.00 | | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 11 | WFTS | 10/23/12-10/29/12 | | M-F 7-9a GMA | 658-9a | | MTWThF---- | :30 | \$1,200.00 | | 0.00 | NM | | |
| 12 | WFTS | 10/23/12-10/29/12 | | M-F 7-9a GMA | 658-9a | | MTWThF---- | :30 | \$1,200.00 | | 0.00 | NM | | |
| 13 | WFTS | 10/23/12-10/29/12 | | M-F 7-9a GMA | 658-9a | | MTWThF---- | :30 | \$1,200.00 | | 0.00 | NM | | |
| 14 | WFTS | 10/23/12-10/29/12 | | M-F 7-9a GMA | 658-9a | | MTWThF---- | :30 | \$1,200.00 | | 0.00 | NM | | |
| 15 | WFTS | 10/23/12-10/29/12 | | M-F 7-9a GMA | 658-9a | | MTWThF---- | :30 | \$1,200.00 | | 0.00 | NM | | |
| 3 | WFTS | 10/23/12 | 10/29/12 | M-F 11a-12p M-F 11a-12p | CM | 1058a-12p | -1-1--- | :30 | 2 | \$1,600.00 | P-2 | 0.00 NM | 2 | \$3,200.00 |
| Week: | | 10/23/12 | 10/29/12 | -1-1--- | 2 | | \$1,600.00 | | 0.00 | | | | | |
| 4 | WFTS | 10/23/12 | 10/29/12 | M-F 5-530p ABC Action News | CM | 458-530p | -1-1--- | :30 | 2 | \$1,400.00 | P-2 | 0.00 NM | 2 | \$2,800.00 |
| Week: | | 10/23/12 | 10/29/12 | -1-1--- | 2 | | \$1,400.00 | | 0.00 | | | | | |
| 5 | WFTS | 10/23/12 | 10/29/12 | M-F 530-6p ABC Action News | CM | 530-6p | 11--1-- | :30 | 3 | \$1,600.00 | P-2 | 0.00 NM | 3 | \$4,800.00 |
| Week: | | 10/23/12 | 10/29/12 | 11--1-- | 3 | | \$1,600.00 | | 0.00 | | | | | |
| 6 | WFTS | 10/23/12 | 10/29/12 | M-F 6-630p ABC Action News | CM | 558-630p | --1-1-- | :30 | 2 | \$1,800.00 | P-2 | 0.00 NM | 2 | \$3,600.00 |
| Week: | | 10/23/12 | 10/29/12 | --1-1-- | 2 | | \$1,800.00 | | 0.00 | | | | | |
| E 7 | WFTS | 10/23/12 | 10/29/12 | M-SU 11-1135p ABC Action News | CM | 11-1135p | -----1 | :30 | 1 | \$3,000.00 | P-2 | 0.00 NM | 1 | \$3,000.00 |
| Week: | | 10/23/12 | 10/29/12 | -----1 | 1 | | \$3,000.00 | | 0.00 | | | | | |
| 9 | WFTS | 10/23/12 | 10/29/12 | Sa 7-8a Sa 7-8a | CM | 7-8a | -----S- | :30 | 1 | \$500.00 | P-2 | 0.00 NM | 1 | \$500.00 |
| Week: | | 10/23/12 | 10/29/12 | -----S- | 1 | | \$500.00 | | 0.00 | | | | | |
| 10 | WFTS | 10/23/12 | 10/29/12 | SA 8-9a SA 8-9a | CM | 758-9a | -----S- | :30 | 1 | \$1,000.00 | P-2 | 0.00 NM | 1 | \$1,000.00 |
| Week: | | 10/23/12 | 10/29/12 | -----S- | 1 | | \$1,000.00 | | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 3 | WFTS | 10/23/12-10/29/12 | | SA 8-9a | 758-9a | | -----Sa-- | :30 | \$1,000.00 | | 0.00 | NM | | |
| 11 | WFTS | 10/23/12 | 10/29/12 | Sa 9-10a Sa 9-10a | CM | 9-10a | -----S- | :30 | 1 | \$800.00 | P-2 | 0.00 NM | 1 | \$800.00 |
| Week: | | 10/23/12 | 10/29/12 | -----S- | 1 | | \$800.00 | | 0.00 | | | | | |
| 12 | WFTS | 10/23/12 | 10/29/12 | SA 7-730p News | CM | 658-730p | -----S- | :30 | 1 | \$1,600.00 | P-2 | 0.00 NM | 1 | \$1,600.00 |
| Week: | | 10/23/12 | 10/29/12 | -----S- | 1 | | \$1,600.00 | | 0.00 | | | | | |
| 13 | WFTS | 10/23/12 | 10/29/12 | SA 730-8p SA 730-8pm | CM | 728-758p | -----S- | :30 | 1 | \$1,200.00 | P-2 | 0.00 NM | 1 | \$1,200.00 |



WFTS

Print Date: 10/11/12

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Contract / Revision 306278 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/11/12/ 10/11/12

Order Sep 00:30:00

Advertiser Defend Justice From Politic Product Defend Justice from Politics Estimate # 1546

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|----|------|-------------------|-----------------|------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|--------|-------------|
| | | | | | | | | | | | | | | Spots | Amount |
| 13 | WFTS | 10/23/12 | 10/29/12 | SA 730-8p SA 730-8pm | CM | 728-758p | -----S- | :30 | 1 | \$1,200.00 | P-2 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/23/12 | 10/29/12 | -----S- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| 14 | WFTS | 10/23/12 | 10/29/12 | Su 6-7a Su 6-7a | CM | 6-7a | -----S | :30 | 1 | \$500.00 | P-2 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/23/12 | 10/29/12 | -----S | | | | | 1 | \$500.00 | | 0.00 | | | |
| 15 | WFTS | 10/23/12 | 10/29/12 | SU 7-8a SU 7-8a | CM | 658-8a | -----S | :30 | 2 | \$1,000.00 | P-2 | 0.00 | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/23/12 | 10/29/12 | -----S | | | | | 2 | \$1,000.00 | | 0.00 | | | |
| 16 | WFTS | 10/23/12 | 10/29/12 | Su 8-9a Su 8-9a | CM | 8-9a | -----S | :30 | 1 | \$600.00 | P-2 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/23/12 | 10/29/12 | -----S | | | | | 1 | \$600.00 | | 0.00 | | | |
| 17 | WFTS | 10/23/12 | 10/29/12 | SU 6-630p ABC Action News | CM | 558-630p | -----S | :30 | 1 | \$1,600.00 | P-2 | 0.00 | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/23/12 | 10/29/12 | -----S | | | | | 1 | \$1,600.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 30 | \$38,200.00 |